

# MAIN STREET CURRICULUM

Over 100 downtown businesses in the city of Kelowna are participating in a "downtown school" spearheaded by Kelowna Secondary School.

Through the project, the Downtown Kelowna Association, working with students in Career and Personal Planning 11 (CAPP), has established the goals of introducing student involvement in decisions about Kelowna's business core while also giving students an opportunity to understand the fundamentals of running a business. The project also opens the door for Kelowna businesses to use the facilities of Kelowna Secondary School in a manner that supports student learning and achievement.

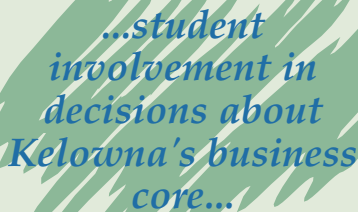
Among the program activities are *Student of the Month*, whereby each month a student at each grade level is selected for a special role in a downtown project; *Mentorship Days*, which pairs a student with a

downtown business for a day, as well as special events and part-time employment opportunities. On an ongoing basis, students assist in the planning, running and promotion of business events in downtown Kelowna.

Organizers report that among the benefits of the program, students from CAPP, business, drama, art and music classes have an opportunity to work

first-hand with members of the Downtown Kelowna Association, and gain valuable career-related experience.

Students are also able to acquire practical experience in volunteerism and bring business resources back to the schools that can be utilized in the classroom. Business participants report that participation has added to their understanding and appreciation of the quality of instruction and diverse capability of Kelowna Secondary School students.



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