

Native Hip Hop: Tru Rez Crew--I'm A Lucky One



The video for "I'm A Lucky One" was shot entirely on the Six Nations of the Grand River Indian Reservation one hour south of Toronto. The song is about being thankful for your family and friends, and about making the right decisions in life. It's about looking towards the future and trying hard to succeed no matter the circumstances. "Even though we may have grown up poor on the rez we can still succeed if we try..." -Jonathan Garlow, Producer of Tru Rez Crew. The clip was directed by Randy Redroad, and was produced by PJ Thornton. The production company, Big Soul Productions, is an aboriginally owned company based in Toronto.

<http://www.muchmusic.com/music/videofact/index.asp?vfAssetID=6018>

(to view video)

<http://www.trurez.com/> (official website of band)

Who, What, When, Where, Why?



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Visit the following website and check out the facts on this group.

<http://www.victoria.indymedia.org/news/2003/12/19316.php>

❖ Who are Tru Rez Crew?

❖ What's their message?

❖ Where are they from?

❖ When did they win an award, and what was it?

❖ What is significant about the video production company?

❖ Why do you think they won?

Watch the video on the site and give your opinion on their music, lyric, video and message. Imagine you're a music critic or a Grammy Award judge. What are the strengths and weaknesses of this group? Would you buy this CD? Why?

Lesson provided by: [Fored BC](#)

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Tru Rez Crew Big Winners At Canadian Aboriginal Music Awards

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By: [ChartAttack.com Staff](#)

The fifth annual Canadian Aboriginal Music Awards were held in Toronto this weekend. The gala evening kicked off the 10th Annual Canadian Aboriginal Festival and Pow Wow, a three-day event celebrating native culture.

Three artists were particularly big winners this year, each winning two awards each. Ontario's **Tru Rez Crew** were honoured with the Best Rap or Hip-Hop Album award for their recent release, *Ain't No Turnin' Back*. The group were also given the Best Song Single trophy for "I'm A Lucky One," the video for which can be seen regularly on MuchVibe.



Tru Rez Crew